

# The Market Leader in Open Source Business Intelligence



**TDWI  
Boston May 2007**

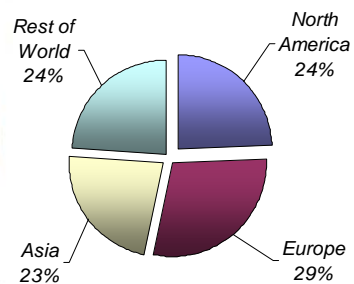
**Nick Halsey, VP Marketing  
Beth Mazur, Product Manager**

## JasperSoft – Global Presence

 Sales Office     Development / 24x7 Support Center



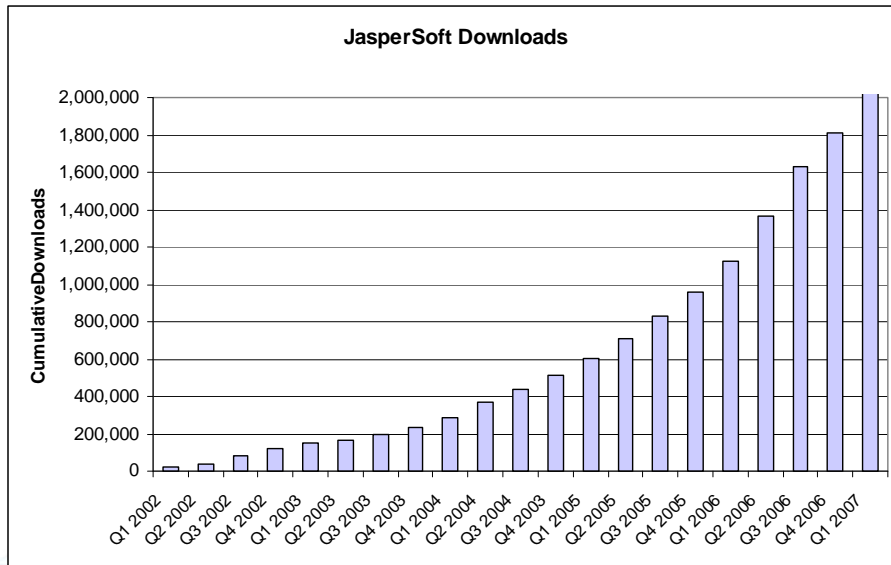
Traffic by Region



- Company and products founded in 2001
- 20,000+ worldwide deployments
- 6,000+ paying customers in 81 countries
  - 40 financial institutions with \$1 trillion in assets
- 23 global partners including: MySQL, RedHat/JBoss, Novell, Salesforce.com, SpikeSource, EnterprisDB

• Over 2 million downloads

## Cumulative Downloads - Product Only



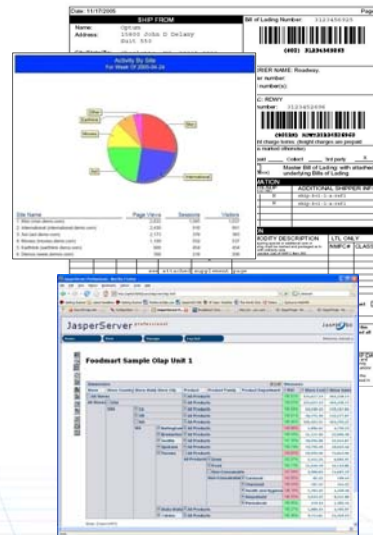
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3

## “Business Intelligence for Everyone”

- **Primary product-lines:**
  - JasperSoft BI Suite
  - Jasper4Salesforce
- **AFFORDABLE**
  - The BI features people need at open source prices
- **EMBEDDABLE & EXTENSIBLE**
  - Seamlessly add BI to other applications
- **MATURE & MODERN**
  - Built on leading Java frameworks, components, and open standards
- **POWERFUL**
  - Spans the BI continuum: production reporting, interactive reporting, OLAP analysis, data integration

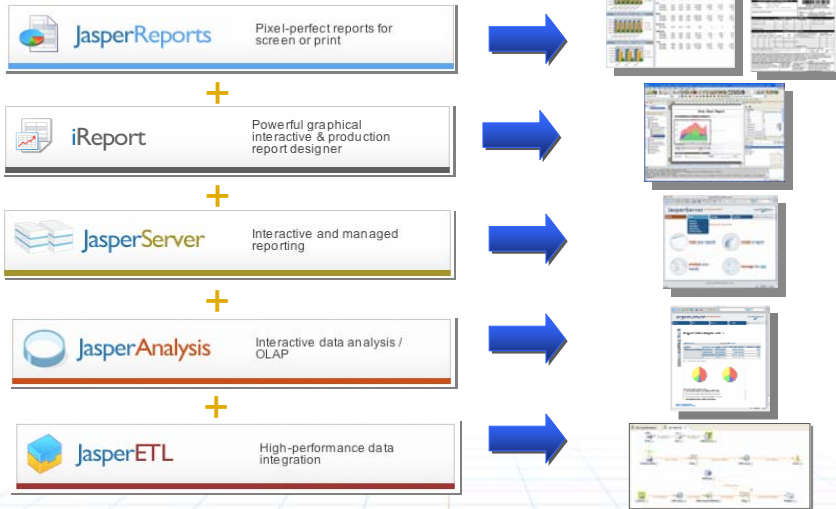


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4

# JasperSoft Business Intelligence Suite



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5

## University of Nebraska



### Business Initiative

- Build an ASP reporting environment to allow departments at four campuses log on and access location-specific data

### IT Initiative

- Update the way they reported on information from their Student Information data warehouse

### Quote

**"With the JasperSoft BI Suite we can go back to where we were with Microsoft tools and connect people to their data and get the job done. For us, it was a matter of getting our customers what they need. We need to get our job done. That's what Jasper does for us. They have made it possible for us to use high-end BI tools across the Internet."**

Amy Stephen  
Data & Internet Specialist, University of Nebraska

### Snapshot

The University of Nebraska was faced with the challenge of updating the way they reported on information from their Student Information data warehouse. The data warehouse had over 12 years of student, human resources, and University sponsor information. The University was running Microsoft SQL Server 4.2 on NT, but they had to build their own ASP reporting environment to allow departments at four campuses to log on and access location-specific data.

### Solution

- Selected JasperSoft due to the Java architecture and the responsiveness of the JasperSoft team
- The University was impressed with the depth of knowledge of the JasperSoft sales and support organizations
- JasperReports, iReport, and JasperServer

### Results

- University of Nebraska was able to put tools in the hands of distributed groups who are making reports
- Empowered groups to develop their own reports, quickly and easily without involving the IT department

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6

## Business Initiative

▪ In December of 2004, the Polk Board of Directors approved a re-engineering program and the creation of RLP Technologies, a wholly owned subsidiary of R.L. Polk & Co. The project's goal was to fundamentally change Polk's current processes and technology in order to increase timeliness and completeness of data and to automate the process of data quality. The new solution would create flexibility, such that new data, services and business intelligence applications could be offered to customers quickly and easily.

## IT Initiative

- Re-engineering their BI solutions from a proprietary environment to an open source, open standards architecture
- Achieve the "50/50/100 plan"
  - 50 Percent More Efficient
  - 50 Percent Faster
  - 100 Percent Quality

## Solution

- JasperServer Professional
- JasperReports

## Snapshot

RLP Technologies is the premier provider of automotive information and marketing solutions. RLP wanted to replace its proprietary reporting and BI software with an open source solution. In addition to running seamlessly on JBoss Portal, the open source BI solution had to be comprehensive, high-quality, and supported by superior professional services.

## Challenge

- COTS and competitors did not meet purchase criteria
- Required community support, commercial licenses, professional support, and customer references
- Must support the standards based, service oriented architecture (SOA) for the new system

## Results

- OneView360 processes large volumes of data, including more than 500 million records per year & up to 42 transactions per second
- One common UI and data processing engine to capture, enhance, compile, and distribute data to drive timelier, objective decision making

## Business Initiative

▪ Product development of the Dragon IDS Intrusion Defense System

## IT Initiative

▪ Replace JFreeReport with JasperReports to deliver integrated rules-based event-driven report generation

## Solution

- JasperReports
- iReport
- JasperServer

## Snapshot

Enterasys provides intelligent, best-in-class infrastructure solutions to enterprise customers. Enterasys was seeking an embeddable reporting solution for the Dragon IDS Intrusion Defense System, a network appliance. The Dragon IDS Intrusion Defense System detects anomalous network activity and dynamically tracks and responds to security events.

## Solution

- Enterasys integrated ILOG JViews with JasperReports replacing JFree Report.
- Enterasys built templates as the input to JasperReports template files and scheduled JasperReports jobs through a proprietary scheduling system.

## Results

- JasperReports allows Enterasys to report from a MySQL database that captures up to 5 million rows of data in a single day
- The Enterasys Dragon IDS Intrusion Defense System is in use by numerous Fortune 500 customers.